

The Top 10 Things You Must Know Before Choosing Your Orthodontist!

Welcome Letter from Dr. Misuraca

Dear Friend,

If you are researching orthodontists and different types of braces for yourself, your children or a loved one, you are in the right place. You should know that just like all teeth are different, every orthodontic practice is different. In your search for finding the right orthodontist, you will most likely find similar treatment options, even the same name or by the same manufacturer. That being said, not all treatment is the same.

At Misuraca Orthodontics, our mission is to serve others by changing lives, and providing personalized, compassionate care. Our biggest reward is seeing how happy our patients are after we help them achieve a MISURACA SMILE that is confident from a healthy, beautiful smile!

To help support our mission and to help you choose the right orthodontist, I put this report together, *"THE TOP 10 THINGS YOU MUST KNOW BEFORE CHOOSING YOUR ORTHODONTIST"*. Each section addresses an important question to consider as you research your options for your and your family's treatment. While many providers fit a few of the criteria, I strongly encourage you to settle for nothing less than the complete package. It's what you and your teeth deserve!

I hope you find my report to informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, please feel free to call me or speak with a member of my team- simply call 225-766-3300.

Here's to Your (Your child's) Misuraca Smile,
Dr. Vance Misuraca

P.S. When you are ready, I invite you to schedule your complimentary Misuraca Smile Assessment, which includes a discussion of your goals, an in-depth exam, digital x-rays, and a personalized treatment plan- a \$350 value for FREE! Simply call our office 225-766-3300.

If you are scheduling the exam for your child, you may be wondering at what age you should schedule their first exam. The American Association of Orthodontics recommends a screening by the age of seven, in order to rule out potential problems that will be much harder to correct in later years. While many parents are surprised with this recommendation, we agree that the earlier the exam, the better, because we will have more options and can even give pre-orthodontic guidance.

1. Are They a True Specialist in Straightening Teeth with Extensive Experience?

A beautiful smile is the outward sign of successful orthodontic treatment; there is, however, a lot more to getting there than you might think! Orthodontic treatment is a complex biological process. It involves changes in jaw bones, facial bones and soft tissue as teeth are moved into their new positions. Orthodontists master the multi-faceted intricacies of orthodontic treatment during their two to three-year residencies in accredited orthodontic programs so that they can help patients develop healthy, beautiful smiles.

Dr. Misuraca is a Board Certified Orthodontic Specialist who has been practicing for almost 25 years and provides the highest quality treatment. He has treated thousands of patients and knows that each smile and treatment is unique.

Misuraca Orthodontics consults with each patient and works throughout the treatment process to ensure that the best practices are being used to create each patient's own unique smile.

2. Do They Do Traditional Dental Work Too?

Did you know that although some Dentists offer braces, only 6% of Dentists are Orthodontists. Orthodontists are uniquely qualified in the diagnosis, prevention and treatment of orthodontic problems. Well-aligned teeth are more than attractive: they make it possible to bite, chew and speak effectively. Orthodontic care is often part of a comprehensive oral health plan.

Dr. Misuraca's dream since a teenager was to be an Orthodontist. He has dedicated his professional life to creating healthy, beautiful smiles in children, teens and adults. He measures his success by the smiles his patients leave with at the end of their treatment.

3. Do They Provide a Free Thorough Consultation?

Your initial consultation should be free of charge. Our consultations will include an initial exam by a Treatment Coordinator and Dr. Misuraca. Dr. Misuraca will talk with you about treatment options and answer any questions you might have about different treatment options. A consultation with Misuraca Orthodontics includes:

1. A discussion of your goals
2. An in-depth exam
3. Digital x-rays or scan
4. Personalized treatment plan
5. A \$350 value for FREE!

During this assessment, your Treatment Coordinator will work with you to answer any questions or concerns you may have. For your convenience we offer 4 locations, insurance coordination, 0% financing and flexible payment options. We are also prepared to start treatment the same day as your consultation to save your valuable time.

4. Are Retainers Included in Treatment Costs?

Every orthodontic office has their own fee schedule, and doctors often charge differently for certain procedures. Always make sure your contract clearly states ALL expenses for your treatment before it begins. It is important to know exactly what you will be paying, and exactly what it covers. It is common to find out about retainer fees toward the end of your treatment. Since you are reading this report, you now know to ask your orthodontist about what a retainer will cost. At Farnsworth Orthodontics, we know that retainers are an integral part of braces or Invisalign treatment, and we want you to maintain your newly straightened smile for years to come. That's why we include your retainer with the cost of your braces or Invisalign treatment. This is just another way we put our patients first

5. Does the Office Have a Patient-Friendly & Kid-Friendly Atmosphere?

From the very first visit to our office, it is evident that Dr. Misuraca and staff strive to provide superior treatment in a pleasant, friendly atmosphere. Each of our offices are state-of-the-art and provide a relaxing and comfortable reception area with flat screen TV's , a fun arcade for all patients (not just the kids), and Kuerig coffee machines. We strive to make every visit fun and relaxing for both kids and adults.

6. Do They Offer State-of-the-Art Treatment?

Dr. Misuraca has integrated the most advanced technology available in orthodontics into his practice including:

1. 3D intraoral scanners by iTero
2. Invisalign removable aligners (Certified Silver Invisalign Provider)
3. Digital low-radiation x-rays

We employ computer terminals at each treatment chair which allows Dr. Misuraca to view complete treatment records and images with the click of a mouse. Patients' records can therefore be made available immediately when needed for consultation with your family dentist. We welcome parents to the treatment area!

7. Do They Offer Individualized Treatment Processes?

“All braces are the same?!” WRONG!

Every patient's orthodontic treatment is based on an individualized treatment plan. The practice's unique patient management system concentrates on state-of-the art and patient-centered aesthetics. We use the latest and greatest management and imaging software and our office treatment area is paperless. We would like to keep it a green environment.

8. Do They Provide Same-Day Appointments & Treatment Starts?

In today's world, everyone is busy! Making the decision to get orthodontic treatment shouldn't interrupt your entire schedule, which is why orthodontist should implement flexibility for scheduling appointments, such as same-day appointments, and short wait times. With today's technology in a fast-paced world, this is a necessity for any successful orthodontic practice to run efficiently.

At Misuraca Orthodontics, you can find comfort in knowing that your orthodontic needs are our priority. We don't put you on a waiting list for your first appointment like other orthodontic offices might do. You won't have to wait weeks or months just to find out that your transition to a new smile can't start for several weeks. Our team at Misuraca Orthodontics will get you in the door as quickly as possible, and even get your braces and orthodontic treatment started on the same day as your appointment if you request it. We welcome you to explore this option and discuss your preferences with Dr. Misuraca and your Treatment Coordinator.

9. Do They Speak Spanish?

If you or a loved one doesn't speak English as your first language, then trying to discuss complex health concerns with any kind of healthcare provider can be stressful and, in some cases, can even lead to poor treatment due to misunderstandings or miscommunications. It can also be a hassle to find someone to join you in your appointment as a translator, especially when you need a short-notice emergency appointment. To avoid problems that can arise due to language discrepancies, ask your potential orthodontic office if their staff speaks Spanish.

Misuraca Orthodontics is committed to offering high-quality orthodontic care to every person in the Baton Rouge Metropolitan area and beyond that needs it, including the Spanish-speaking community. We want to make orthodontic care a seamless and comfortable process for you and your family. If you live in the Baton Rouge area or the surrounding areas and are looking for a practice with Spanish-speaking staff members who can accommodate you, schedule an appointment with Misuraca Orthodontics today.

10. Do They Offer Discounts?

Let's face it: orthodontic treatment can be costly. To help offset the cost of care, ask your potential orthodontist whether they offer any discounts on treatment. Discounts on orthodontic treatment can be particularly helpful if you have more than one family member who may be undergoing treatment within the next few years!

Misuraca Orthodontics always appreciates when family members receive treatment with an additional 10% off treatment cost. We also offer a pay-in-full discount as well as a discount for teachers, members of the Military, First Responders, Police and Firefighters. We do not stack discounts. Discounts are our way of saying thanks for your loyalty and for putting your trust in us!

Closing Letter from Dr. Misuraca

Dear Friend,

I hope this report has helped you learn more about orthodontics in general and possibly show you how Misuraca Orthodontics can help you or your child. To accomplish our mission of giving our best, we would be honored and grateful to meet and learn more about how we can potentially help perfect your or your child's smile.

I certainly recommend you do your research because ultimately, you have to trust and feel comfortable with the orthodontist and the type of treatment. Obviously, there may be other things you should know before choosing your orthodontist.

In fact, I'm sure I could have easily double the length of this report, but I am confident that its contents will help you in choosing your orthodontist. More importantly, please know that we are always here to answer your questions.

All the best,
Dr. Vance Misuraca

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